



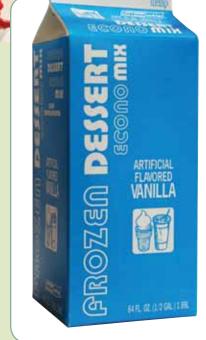
NEW WAYS TO THINK ABOUT ECONO MIX

How about one of these flavors in a sundae, cone or shake?

- Chocolate? Of course but how about Dark Chocolate and Cherry?
- Strawberry? Naturally but how about Strawberry-Rhubarb?
- · Cookie or Candy Shakes? Just pick your favorites.
- More sophisticated tastes? How about Honey Lavender or Salted Caramel?
- Walk on the wild side? Pick any combination of spicy and sweet.

PREPARATIONS

- If product is delivered frozen, keep frozen until ready to use.
- Thaw under refrigeration for 48 hours or until there are no ice crystals in mix.
- · Shake product vigorously before pouring into freezer.
- Follow your machine manufacturer's instructions on priming the machine properly to achieve desired overrun.



HANDLING INSTRUCTIONS

Shelf Life

Frozen: 1 year. Once thawed, keep refrigerated at 35°F for up to 3 weeks.

A Tasty INSTANT FACT

Customers have been known to utilize INSTANTWHIP® ECONO MIX FROZEN DESSERT as both a shake mix and a soft frozen dessert mix!



INSTANTWHIP® products
are delivered directly to
your cooler in our own
refrigerated trucks by
our trained Route Sales
Team who carry a wide
variety of products for
your convenience. Quality
products, old-fashioned
customer services and
modern conveniences
— these are the reasons
INSTANTWHIP® has
served the food service
industry since 1934.







