

READY FOR SOME JIF[®] AWESOME SAUCE?

Introducing Jif[®] Natural Peanut Butter Sauce

We've turned America's favorite peanut butter¹ into a pumpable, all-natural sauce perfect for drizzling, whisking and stirring up cravings all across your menu.

All Natural Ingredients

- Just 5 ingredients, 90% peanuts
- Good source of protein
- Non-GMO certified*



Jif'ing Versatile

One quality ingredient, countless culinary applications.

Naturally Appealing

84% of American consumers are looking for more natural, less-processed foods.³

Revenue Driving

1/2 are more likely to order Jif-branded menu items² and **61%** would pay more for natural peanut butter.⁴

Explore the Sauceabilities

Jif® Natural Peanut Butter Sauce is the craveable ingredient with the perfect texture and consistency for culinary exploration. Now you have the flexibility to make recipes you've never been able to make before.

Whisk: This creamy sauce is easier and faster to mix, blend and pour than traditional peanut butter.

- Curry and sandwich sauces
- Batters
- Hot sauces

Blend: Remember how tricky it was to fully incorporate peanut butter with cold or room-temperature ingredients? No more!

- Marinades
- Iced lattes, shakes & smoothies

Drizzle: Create beautiful, mouthwatering peanut butter toppings and finishes.

- Ice cream
- Baked confections
- Fillings for cookies and doughnuts

Spread: Swap out your traditional peanut butter with something extra creamy.

- PB&J
- Pancakes
- Waffles
- Burgers

Dip: A side of dippable peanut butter is just a pump away.

- Grab & Go snacks
- French toast sticks

Get pumped for this pump!

- Save time & labor by using a mess-free pump with consistent measurement you can customize
- Limit risk of contamination by eliminating open containers
- 4 dishwasher-safe, easy-to-assemble parts

Item Code	Product Description	Case Pack
5150008102	Jif® Natural Peanut Butter Sauce	4.5 lb / 6 ct



Pump available separately



THE J.M. SMUCKER Co

Away From Home

¹IRI Total US MULO \$ Share of Peanut Butter, October 2020 | ²Datassential Tabletop Peanut Butter, July 2017

³Mintel, "Free-From Food Trends," June 2019 | ⁴Datassential, Tabletop Study for Smucker APH, 2019

⁵NSF International is an independent accredited organization. The NSF Non-GMO True North standard was created to assure the integrity of Non-GMO claims.